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## **TIME2SEE PROSTATE CANCER IMAGING WEBSITE INFORMATION ON THE LATEST IMAGING TECHNOLOGIES**

[Time2See.com](https://Time2See.com) is a prostate imaging website from Lantheus that aims to address some unmet information needs about the various diagnostic tools and technologies that are now available for prostate cancer.

While a Prostate Cancer Awareness Month is held every year, with lots of campaigns and activities to encourage men living with the disease and their caregivers, as well as those yet to be diagnosed, to learn about prostate cancer, it's important to continue the dialog all year round.

This is where Time2See hopes to help raise awareness of prostate cancer and empower more open discussion of how the disease affects them or loved ones, be encouraged to step forward and talk to their doctor about their health, and whether they have thought about getting a simple blood (PSA) test that can help check for prostate cancer.

### **Time2See offers something for everyone**

Whether newly diagnosed, diagnosed with a recurrence of prostate cancer, living with more advanced disease, or indeed, caring for someone with prostate cancer, Time2See.com aims to demystify the important role that imaging has to play in the diagnosis and staging of the disease, and how it can be used to help guide treatment decisions.

Developed with the help of those already living with the disease and who have often had multiple scans and treatments during their journey with prostate cancer, Time2See.com offers a real-life look at how imaging can help doctors and their patients make the best choice for a given situation.

### **Why Time2See.com was developed**

Over the years there have been many advances in the diagnosis and treatment of prostate cancer. In particular there has been a revolution in the imaging methods being used. The recent arrival of advanced diagnostic methods such as PSMA-PET (prostate-specific membrane antigen positron emission tomography) means that prostate cancer can now be seen even when it is present in very small areas.<sup>1,2</sup> Indeed, PSMA-PET can detect prostate cancer when other tests for prostate cancer cannot, making it one of the most accurate ways to see where prostate cancer is in the body and the extent to which it has spread.<sup>3</sup>

With new technology comes a need to explain how it can be used to its best effect, clearly and comprehensively, which is why Time2See.com was developed. Co-created with patients, for patients, the website provides high-quality, easy-to-read and to understand information on this new type of imaging method and how it is different from conventional prostate cancer imaging.

Part of the output from the co-creation workshop with patients and caregivers was a set of very practical tips and tools to help manage and make sense of the journey with prostate cancer. Bringing some real-life insights to a broader audience was another reason for creating Time2See.com. The site shares survivor stories so you can learn from people who have already trodden this path.

### **Sign up for updates**

Additional content and features will be added to Time2See in due course. Visit [www.Time2See](http://www.Time2See) for more information and register for site updates.

### **References**

1. Kwon DH, *et al.* PSMA PET Scan. *JAMA Oncol.* 2022;8(12):1860.
2. Ceci F, *et al.* PSMA PET/CT imaging in prostate cancer: why and when. *Clin Transl Imaging.* 2019;7:377–379.
3. Alipour R, Azad A, Hofman MS. Guiding management of therapy in prostate cancer: time to switch from conventional imaging to PSMA PET? *Ther Adv Med Oncol.* 2019; 11:1758835919876828