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LANTHEUS' TIME2SEE WEBSITE HIGHLIGHTS USE OF PSMA PET ADVANCING PROSTATE CANCER DIAGNOSIS AND TREATMENT

Understanding the value of PSMA PET versus other imaging methods is the focus of the new Time2See website developed by Lantheus with the aid of digital healthcare agency Kanga Health. Co-created with patients and launched in September 2023, the website aims to provide a one-stop-shop on prostate cancer imaging and PSMA PET in particular.

Time2See.com current features and updates

Current Time2See.com features include information on what PSMA PET is, how it is performed, and what advantages it may have in some situations over other prostate cancer imaging methods. There are some answers to a few frequently asked questions about prostate cancer, but also an inspiring section on how someone facing a new case or recurrence of prostate cancer should be empowered to advocate for themselves and be prepared to ask questions to make an informed and shared decision about their care.

To this latter aim there are currently two handy guides on how to start a conversation about prostate cancer imaging, and more specifically, PSMA PET. The user is invited to download, print and take these guides with them to their next appointment as a reminder of what questions they might like to ask. Some simple tips, such as taking a friend or partner with you to an appointment, or asking to record the conversation, are included.

Learn first-hand what it's like to be scanned

Time2See.com provides some inspiring insights from men who have had PSMA PET scans among other imaging methods and how it has affected their treatment. As well as providing the survivor statements that are presently on the site, there are plans to include videos and more real-life content.

Time2See “will provide an exciting program of content and tools with future updates being rolled out,” say its developers. Indeed, they are looking at how AI can be used to enhance the user journey through the site and create a unique and memorable learning experience.

Visit www.Time2See.com for more information and to sign up for updates when new content is added.

